



RDA BOARD Agenda Jan. 8th 2009

Announcement Upcoming Meetings:

Jan. 20th **Safety & Security Committee 8-9am Rockridge Cafe**
Jan. 21st **Marketing & PR Committee 9-10am Café Lyon**
Jan. 26th **ORG Meeting 5:30-6:30pm Market Hall Foods Conference Rm**
Feb. 5th **BOARD Meeting 8-9am Market Hall Foods Conference Room**
Mar. 1st **BOARD Election Meeting Library**

Board Meetings will be the First Thursday of Every Month.

1.) Approval of Minutes 12/04/08

2.) Financial Report :

Robin to provide Financial Monthly Report for BOARD Meetings including:

Budget/Finance Reports:

- Year to Date
- 2 Year Projections
- Balance

Financial meetings to occur in Jan. to organize and update financial report.

- Primary Accounting Meeting:
 - Hank & Robin
- Secondary Accounting/Update Meeting:
 - Hank, Robin, Susan & Tiffany
- Robin Medical Leave, Support and Backup:
 - Hank, Louise & Marissa

3.) Election and Nominations

- Provide description of Positions and Nominee Roles: Tiffany
- Election Announcements: Tiffany
- Move to Nomination and election process to fall consistently with RDA's fiscal year and Nominations to begin in January.
- BOARD Meeting election meeting to be Thursday March 1st. 2009 in Library
- Nomination Liaison: Louise
 - Nominees:
 - Sara- Liz Taylor
 - Louise to contact: Desiree
- Nominating Committee: Louise, Hank, Thelma, Sara, Susan
- By-Laws / 2006 Election Review
- Requirements / Changes
 - Up members from 9 to 13



- ORG Meeting Number of attendees

4.) Projects and Progress with new RDA Admin.

Executive Director

Tiffany Copland: 510.289.3658 tiffany@rockridgedistrict.com

Operation Manager

Chris Jackson : 510.816.0627 chris@rockridgedistrict.com

Executive Director and Marketing & PR : Tiffany

- Website: Confirmation of RDA domain rights.
- New Website Budget: Tiffany to compose.
- Business Cards: Order Cards
- Brochures: New Brochures
- Database: Collate and Combine 2006 list and finish update of Merchant Database.
- “Brown Bag” Workshops : Professional Knowledge / Education

Operation Manager and Safety & Security: Chris

- Officer Chimpky:
- Updates current issues.
 - Shane – Aggressive Behavior
 - Medical Assistance
 - Solicitors – Permits, Managers, City of Oakland Laws
 - Hank- Verify organizations of solicitors.
- Street Improvements & Safety
- Sidewalk – Frank Foster (Keep Oakland Beautiful)
- Street Repair – Meeting Jan. 20
- Mike – RDA Employee
 - Mornings: Walk district and pick up trash off street.
 - Afternoons: Clean leaves in gutters etc.
 - Higher Date - ?
- Lighting:
 - PG&E: Grants for lighting.
 - Rockridge Café Light (Repair) : Manhole Cover Paved over
 - Dryer’s Lighting
 - BART Lighting
- Tree – trimming:



- Hudson Bay Café Tree
- City of Oakland – Limit on Options

5.) Land-Use: Sara Wilson

▪ CBD

- Marco – New City of America
- BART, School & Church – Pay Linear Sq Ft. (Public Orgs.)
- Trader Joe's – Paying ?
- Community Meetings : Jan. 28th, Feb 18th, March 11th 3-5pm (Add to Google Calendar)
- Newsletter – Marco Sending
- Committee (Proposed)

ORG Members, John Schalick, Sara Wilson, 2 property owners

Safeway

- New Building
- 3 Weeks Meeting Notices
- RDA Concerns / Involvement
- Square Footage Issues
- 51st & Pleasant Valley Safeway (Fine for “big” Safeway)
- Traffic flow
- Parking
- Roof / Below
- Gateway Concerns
- Susan docs on Safeway info.
- Safeway Meeting?

6.) Statewide Security

- End of Contract
 - Shared Security with Temescal
 - N.C.P.C Donation Toward RDA BID Security



- Private Donations
- Update Lt. Browning
- Merchant Watch
- “Brown Bag” Workshops
- OPD – Eddie Simlis
 - Library
 - C.E.D.A

7.) Board meeting agenda items.