

Rockridge District Association
Profit & Loss Budget Performance
March through June 2010

	<u>Mar - Jun 10</u>	<u>Annual Budget</u>	<u>Variance</u>
Ordinary Income/Expense			
Income			
BID Revenues	76,459.25	120,000.00	-43,540.75
Out & About	0.00	50,000.00	-50,000.00
Miscellaneous Income	0.00	2,000.00	-2,000.00
Transfer from Reserve	0.00	63,250.00	-63,250.00
Total Income	<u>76,459.25</u>	<u>235,250.00</u>	<u>-158,790.75</u>
Expense			
Organization Committee			
Board Meeting Expense	62.10	500.00	-437.90
City of Oakland Collection Cost	0.00	4,000.00	-4,000.00
Insurance	0.00	2,000.00	-2,000.00
Office Expense	479.80	4,500.00	-4,020.20
Postage, Copy & Printing	2,328.63	1,000.00	1,328.63
Professional Administration	14,698.37	50,000.00	-35,301.63
Professional Services	1,871.25	4,500.00	-2,628.75
Telecommunications	200.00	2,500.00	-2,300.00
Total Organization Committee	<u>19,640.15</u>	<u>69,000.00</u>	<u>-49,359.85</u>
Marketing & Promotion Committee			
Advertising & Graphics	0.00	2,400.00	-2,400.00
Events	799.84	70,000.00	-69,200.16
Marketing & Materials	1,013.37	6,000.00	-4,986.63
Streetscape Amenities	0.00	9,000.00	-9,000.00
Storage & Rent	300.00	1,000.00	-700.00
Web Design & Communication	579.64	7,300.00	-6,720.36
Total Marketing & Promotion Committee	<u>2,692.85</u>	<u>95,700.00</u>	<u>-93,007.15</u>
Streetscape & Security Committee			
Security & Public Safety	135.00	32,050.00	-31,915.00
Streetcleaning Wages	7,831.64	31,000.00	-23,168.36
Beautification-Streetscape Misc	386.99	4,200.00	-3,813.01
Total Streetscape & Security Committee	<u>8,353.63</u>	<u>67,250.00</u>	<u>-58,896.37</u>
Land Use Committee			
Miscellaneous Land Use	0.00	750.00	-750.00
Total Land Use Committee	<u>0.00</u>	<u>750.00</u>	<u>-750.00</u>
Total Expense	<u>30,686.63</u>	<u>232,700.00</u>	<u>-202,013.37</u>
Net Ordinary Income	<u>45,772.62</u>	<u>2,550.00</u>	<u>43,222.62</u>