



RDA Board Meeting Agenda  
March 17, 2011 @ 8:30am  
5940 College Avenue, Suite F  
Oakland, CA 94618

1. Discussion and possible decision to approve March 17, 2011 Agenda
2. Discussion and possible decision to approve February 17, 2011 Minutes
3. Organizational (Susan Bernosky)
  - a. Discussion and possible decision to accept the nominations for ballot submitted by the nomination committee and proceed with 2011 election process
  - b. Discussion and possible decision decrease the number of Board Members from 14 to 11 and all other matters properly relating there too
  - c. Discussion and possible decision dissolve the Streetscape and Security, Marketing & Promotions and Land Use Committees and all other matters properly relating there too
4. Treasurer (Hank Levy)
  - a. Discussion and possible decision to accept February 2011 financial reports
5. Streetscape and Security (Louise Rothman-Riemer)
6. Marketing and Promotions (Joyce Gardner)
  - a) Discussion and possible decision to accept proposal from SF Gate for Social Marketing in an amount of \$675 @ month for at least one year
7. Land Use (Sara Wilson)
8. New Business
9. Public Comment
10. Adjourn

rockridge district association

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