



RDA Agenda

Thursday, 08-20-2020 Location: Zoom Tele/Web Meeting – Email sbernosky@strahaninsurance.com for Location/Password
Time: 8:30 am- 10:00 am

Guest: Dan Kalb

I. Approve Agenda

II. Approve Minutes

III. Chair's report

- a. Election results
- b. ACTION: Officers for new term
- c. Laurie is retiring and leaving Board

IV. Treasurer's Report (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Updates

V. Streetscape and Security:

- a. Updates
- b. Paving on College

VI. Marketing and Promotions:

- a. Updates

VII. Land Use:

- a. Closed: Hawthorne, Right-Way Shor Repair, Bisou Nails, Warm Things, Garden Cleaners, BICA, Ben N Nicks?
- b. New: Ain't Normal Café, Happy Trails

VIII. New Business:

IX. Public Comment:

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

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 ▪ Phone 510-604-3125 ▪
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RDA Minutes

Thursday, 05-21-2020 Location: ClickMeeting

Time: 8:55 am

Present: Susan Bernosky, Anthony Barr, Lauren Field, Louise Rothman-Riemer, Andrew Snow, Veronica Bhonsle, Maggie Klein, Robin Pennell, Chris Jackson, Katy Winter

Absent: Monte McClain

I. Approve Agenda: Robin moved & Veronica Seconded the approval, all in favor

II. Approve Minutes: Louise moved & Robin seconded the approval all in favor

III. Chair's Report:

a. Election: ACTION Move to Nominate Alberto Mendez-Robin moves/Louise 2nd- All in Favor

b. Election: Susan and Andrew agree to stay on the board and be added to the ballot

c. Annual Meeting: Repository for election ballots at Strahan Ins office 5940 College Ste A

IV. Treasurer's Report: August 2019 (Disbursement Schedule 4/30 | 7/31 | 10/31)

a. Approved for PPP loan – Anthony will reach out when decision has to be made on spending excess over payroll.

V. Streetscape & Security: Chris Jackson

a. Updates: Bike racks on 63rd Dan Kalb and Lisa Jacobs very helpful

b. Homeless: still an uptick

c. BID Mgr. meeting- Chris to promote use of sidewalk/parking spaces/parks

VI. Marketing & Promotions

a. Out & About ACTION- Cancel 2020 Event Louise moves/Robin 2nd All in favor SB to notify Samee and Steve

b. Website- Jody and Chris working to keep it updated. Per SB – Jody very happy working with us

VII. Land Use:

a. 5530 College sold. Chris is working with new owner. Pictures/Pop Ups

b. Closures: Namaste, La Boulangerie, Shoe Repair, Warm Things

VIII. New Business:

a. No updates

X. Public Comment: None

XI. Adjourn: 9:26 am

Rockridge District Association

BALANCE SHEET

As of July 31, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Fremont Bank O&A #0829	432.47
Fremont Bank Op #0349	102,174.03
Total Bank Accounts	\$102,606.50
Total Current Assets	\$102,606.50
TOTAL ASSETS	\$102,606.50
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
PPP Loan	11,300.00
Total Long-Term Liabilities	\$11,300.00
Total Liabilities	\$11,300.00
Equity	
Unrestricted Net Assets	94,188.06
Net Income	-2,881.56
Total Equity	\$91,306.50
TOTAL LIABILITIES AND EQUITY	\$102,606.50

Rockridge District Association

PROFIT AND LOSS

July 2020

	TOTAL	
	JUL 2020	JUL 2019 (PY)
Income		
Out & About		5,873.03
Total Income	\$0.00	\$5,873.03
GROSS PROFIT	\$0.00	\$5,873.03
Expenses		
Bank service charges	10.00	10.00
Marketing & Promotion Committee		
Marketing & Materials		1,350.00
Web Design & Communication	1,000.00	500.00
Total Marketing & Promotion Committee	1,000.00	1,850.00
Organization Committee		
Accounting & Legal	330.00	670.00
Insurance	498.71	
Professional Administration		
Insurance-Prof Admin	565.00	516.00
Payroll Service Fees-Prof Admin	83.97	79.97
Payroll Tax Expense	286.66	286.66
Wages-Prof Admin	3,747.33	3,747.33
Workers Comp-Prof Admin	278.25	272.25
Total Professional Administration	4,961.21	4,902.21
Total Organization Committee	5,789.92	5,572.21
Streetscape & Security Committe		
Beautification-Streetscape Misc	1,706.00	
Streetcleaning Wages		2,200.00
Total Streetscape & Security Committe	1,706.00	2,200.00
Total Expenses	\$8,505.92	\$9,632.21
NET OPERATING INCOME	\$ -8,505.92	\$ -3,759.18
NET INCOME	\$ -8,505.92	\$ -3,759.18

Rockridge District Association

PROFIT AND LOSS

July 2020

	TOTAL
Income	
Total Income	
GROSS PROFIT	\$0.00
Expenses	
Bank service charges	10.00
Marketing & Promotion Committee	
Web Design & Communication	1,000.00
Total Marketing & Promotion Committee	1,000.00
Organization Committee	
Accounting & Legal	330.00
Insurance	498.71
Professional Administration	
Insurance-Prof Admin	565.00
Payroll Service Fees-Prof Admin	83.97
Payroll Tax Expense	286.66
Wages-Prof Admin	3,747.33
Workers Comp-Prof Admin	278.25
Total Professional Administration	4,961.21
Total Organization Committee	5,789.92
Streetscape & Security Committee	
Beautification-Streetscape Misc	1,706.00
Total Streetscape & Security Committee	1,706.00
Total Expenses	\$8,505.92
NET OPERATING INCOME	\$ -8,505.92
NET INCOME	\$ -8,505.92