



RDA Agenda

Thursday, 03-19-2020 Location: 5940 College Ave Ste F Oakland CA 94618

Time: 8:30 am- 10:00 am CANCELLED- Until further instruction for teleconference meetings from City Attorney office

Guest

I. Approve Agenda

II. Approve Minutes | No Minutes- No quorum in February 2020

III. Chair's report

- a. Updates
- b. RBID Accounts
- c. Elections/Annual Meeting

IV. Treasurer's Report – Feb 2020 (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. Updates
- b. ACTION Approve Social Marketing Budget 2020-2021

V. Streetscape and Security:

- a. Updates
- b. ACTION- Sponsorship of North Hills Community Association

VI. Marketing and Promotions:

- a- Updates

VII. Land Use:

- a- Updates

VIII. New Business:

IX. Public Comment:

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least

72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618

▪ Phone 510-604-3125 ▪

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Rockridge District Association

BALANCE SHEET

As of February 29, 2020

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Fremont Bank O&A #0829	422.47
Fremont Bank Op #0349	60,612.45
Total Bank Accounts	\$61,034.92
Total Current Assets	\$61,034.92
TOTAL ASSETS	\$61,034.92
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Unrestricted Net Assets	94,188.06
Net Income	-33,153.14
Total Equity	\$61,034.92
TOTAL LIABILITIES AND EQUITY	\$61,034.92

Rockridge District Association

PROFIT AND LOSS

February 2020

	TOTAL
Income	
Out & About	204.41
Total Income	\$204.41
GROSS PROFIT	\$204.41
Expenses	
Bank service charges	10.00
Marketing & Promotion Committee	
Events	2,050.00
Total Marketing & Promotion Committee	2,050.00
Organization Committee	
Insurance	372.15
Professional Administration	
Insurance-Prof Admin	565.00
Payroll Service Fees-Prof Admin	83.97
Payroll Tax Expense	472.07
Wages-Prof Admin	3,747.33
Total Professional Administration	4,868.37
Total Organization Committee	5,240.52
Streetscape & Security Committe	
Beautification-Streetscape Misc	8,543.31
Total Streetscape & Security Committe	8,543.31
Total Expenses	\$15,843.83
NET OPERATING INCOME	\$ -15,639.42
NET INCOME	\$ -15,639.42

Rockridge District Association

PROFIT AND LOSS

February 2020

	TOTAL	
	FEB 2020	FEB 2019 (PY)
Income		
Out & About	204.41	
Total Income	\$204.41	\$0.00
GROSS PROFIT	\$204.41	\$0.00
Expenses		
Bank service charges	10.00	10.00
Interest		83.36
Marketing & Promotion Committee		
Events	2,050.00	996.36
Total Marketing & Promotion Committee	2,050.00	996.36
Organization Committee		
Insurance	372.15	1,245.00
Professional Administration		
Insurance-Prof Admin	565.00	516.00
Payroll Service Fees-Prof Admin	83.97	79.97
Payroll Tax Expense	472.07	488.34
Wages-Prof Admin	3,747.33	3,747.33
Total Professional Administration	4,868.37	4,831.64
Total Organization Committee	5,240.52	6,076.64
Streetscape & Security Committe		
Beautification-Streetscape Misc	8,543.31	
Streetcleaning Wages		2,200.00
Total Streetscape & Security Committe	8,543.31	2,200.00
Total Expenses	\$15,843.83	\$9,366.36
NET OPERATING INCOME	\$ -15,639.42	\$ -9,366.36
NET INCOME	\$ -15,639.42	\$ -9,366.36

	Board Member Name:	Office rs	OY	Business:	Business Address:	Phone: (510)	Email Address:	Elected/ Re- Elected
1	Louise Rothman-Riemer		1999	DHR Investment Counse	5435 College Ave st	596-258	louise@dhrcounsel.com	June-19
2	Veronica Bhonsle		2005	VERO	6052 College Ave	985-040	vbhonsle@aol.com	June-19
3	Susan Bernosky	P	2006	Strahan Ins Svcs Inc	5940 College Ave	450-905	susan@strahaninsurance.com	June-18
4	Maggie Klein		2013	Oliveto	5655 College Ave	547-535	maggie@oliveto.com	June-19
5	Lauren Field	S	2013	Lauren G Field, MFT	5332 College Ave st	658-252	laurenfield@gmail.com	June-19
6	Robin Pennell	VP	2013	Jarvis Architects	5278 College Ave	654-675	rpennell@jarvisarchitects.com	June-19
7	Anthony Barr	T	2017	Henry Levy Group	5940 College Ave S	652-100	anthony@hglcpa.com	June-19
8	Katy Winter		2017	Vita	6034 College Ave	917-843	katy@myhealthyvita.com	June-19
9	Andrew Snow		2018	Golden Squirrel	5940 College Ave	510-735	goldensquirrelpub@gmail.com	June-18
10	Miles Armstead		2019	Fremont Bank	6300 College Ave S	510-709	miles.armstead@fremontbank.com	June-19
11	Monte McClain		2019	College Presbyterian	5951 College Ave	510-658	montemcclain@gmail.com	June-19