



RDA Agenda

Thursday, 10-15-2020 Location: Zoom Tele/Web Meeting – Email sbernosky@strahaninsurance.com for Location/Password
Time: 8:30 am- 10:00 am

I. Approve Agenda

II. Approve Minutes

III. Chair's report

a. Updates

IV. Treasurer's Report (Disbursement Schedule 4/30 | 7/31 | 10/31)

a. Updates

V. Streetscape and Security:

a. Updates

b. Paving on College

VI. Marketing and Promotions:

a. Updates

VII. Land Use:

a. Closed Businesses:

b. New Businesses

VIII. New Business:

IX. Public Comment:

X. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least

72 hours prior to a regular meeting. The RDA posts Agendas at 5940 College Avenue, suite C, Oakland CA 94618. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting notify Chris Jackson at 510.604.3125 at least 48 hours prior to the meeting

Rockridge District Association, a Rockridge Business Improvement District

5940 College Ave Ste F ▪ Oakland ▪ CA 94618

▪ Phone 510-604-3125 ▪

chris@rockridgedistrict.com ▪ www.rockridgedistrict.com



RDA Minutes

Thursday, 09-17-2020 Location: Zoom Tele/Web Meeting – Email sbernosky@strahaninsurance.com for Location/Password
Time: 8:32am - 8:55am

Attending: Veronica Bhonsle, Susan Bernosky, Maggie Klein, Robin Pennell, Anthony Barr, Katy Winter, Andrew Snow, Alberto Mendes, Chris Jackson

Absent: Louise Rothman-Riemer, Monte McClain

Guest: Faunus Lucas: Ain't Normal Cafe

I. Approve Agenda: Robin Moved, Anthony 2nd- all in favor

II. Approve Minutes: Robin Moved, Veronica 2nd – all in favor

III. Chair's report

- a. Alberto has accepted position on the Board, and he reports that a new private banker will be at Fremont Bank soon
- b. Chris will follow-up with the RCPC for plans for Halloween Parade in 2020.

IV. Treasurer's Report (Disbursement Schedule 4/30 | 7/31 | 10/31)

- a. We received our July disbursement.
- b. Will be applying for forgiveness
- c. Financials are still good

V. Streetscape and Security:

- a. Melvin moved not housing. Others are still on the corner. Flasher has been ID'd. Shane not appearing well
- b. Paving on College- Cost to move/store and replace Parklets may drive the paving to 2021

VI. Marketing and Promotions:

- a. Can business provide candy/somewhat support neighborhood children with or without the parade.
- b. Mercury appreciating breakfast will likely be delayed.
- c. Art Murrum project is moving forward with an expenditure of about \$1000

VII. Land Use:

- a. Red Cross is looking to take over Levant.
- b. McNally's has a parklet and they are partnering with Peruvian restaurant across street to provide required food
- c. Parklet's are taking up two parking spaces each. With business occupancy down by 25-50%, the loss of two spaces has a minimal affect.

VIII. New Business:

IX. Public Comment:

X. Adjourn

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Rockridge District Association

BALANCE SHEET

As of September 30, 2020

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Total Bank Accounts	\$112,469.77
Total Current Assets	\$112,469.77
TOTAL ASSETS	\$112,469.77
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Total Long-Term Liabilities	\$11,300.00
Total Liabilities	\$11,300.00
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Total Equity	\$101,169.77
TOTAL LIABILITIES AND EQUITY	\$112,469.77